

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

Ad No. 4096--NAPOLEON--JL--Reg. No. 79420--Page--4 1/2 Blue--(9 1/2 x 11 1/2 inches)--National (Offert) Magazine, 1981

(A)

Printed in U.S.A.

Come to where
the flavor is.



Marlboro Red or Longhorn 100's--
you get a lot to like.

10 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Dec. 79

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

